



## PLAN OF ACTION: MEDIA

### ***MEDIA***

*Mission:* Encourage accurate, relevant reporting of necessary information, including vital topics, such as peace, culture, education and leadership accountability

*Strategic Actions:*

- Help others learn about the web and technology
  - Network on the internet with other peacemakers to distribute information on women and peace
  - Write about peace issues and events for newspapers and journals
  - Submit information to responsible blogs to disseminate information on peace and women
  - Organize and teach classes on media improvement
  - Network with other organizations interested in media quality
  - Provide children with resources to understand the media
  - Remind media professionals of their responsibility, practice and functions
  - Examine the government's role in media regulation
  - Further the development of a human rights culture in the media through training and advocacy initiatives
  - Work with elected officials to place restrictions on groups who profit from violence in the media
  - Contact elected leaders to request that violent advertisements be stopped
  - Support public radio and public television
  - Work with local media to create a foundation supporting the fair and accurate reporting of issues affecting peace, women and human rights
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